



RAINCLOUD GROUP
Corporate Profile

About Us

Raincloud Group (Pty) Ltd is a 100% black female owned Information Communications Technology (ICT) provider, providing business advisory and professional services specialising in digital transformation, IT strategy design and implementation, Cybersecurity consulting, business process automation, software development and project management services. The company offers solutions in different sectors.

The company is founded on the principle that the future can be influenced if we know what we want it to be, and thus assist organisations in developing strategies that better enable them to realise their idealised futures through technology focused and strategically aligned interventions to transform businesses.

As a company passionate about delivering business solutions to our valued clients, we aim to:

- Enable organisations to establish optimal alignment between their strategic imperatives and operational efficiencies
- Bring best practice thinking and innovation to our clients' complexity by creating simplified solutions for business improvement
- Provide organizations the ability to leverage on new technologies
- Assist our clients to expand on their technology roadmap underpinned by the recognition of technology as a strategic business enabler



Vision

To deliver quality technology solutions aimed at solving everyday problems

Mission

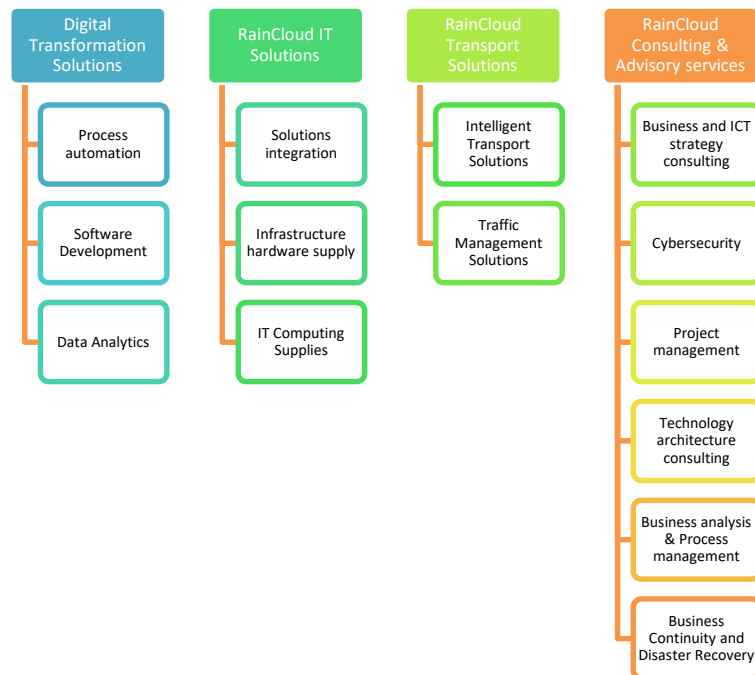
To use business to inspire and implement digital transformation

Values

- i. **Customer-centered design thinking:** value driven solutions that put the needs of our customers at the center of our operations
- ii. **Agility in delivery:** operating in uncertain environments, Raincloud understands the rapidly changing business and has developed the capabilities to adapt and reinvent itself in response to the changing business environment
- iii. **Meritocracy and excellence:** at Raincloud we continuously thrive for excellence and value meritocracy
- iv. **Collaboration:** we believe in diversity, the power of global teamwork and that by working together we can deliver exceptional outcomes
- v. **Continuous learning:** as a learning organisation, Raincloud understands and upholds the value of learning and unlearning for growth. We have adopted a growth mindset that is underpinned by continuous learning in all our operations.

Service offering

RainCloud employs internationally accepted methodologies, combined with discipline and strategic leadership to deliver projects based on client requirements and project complexity levels. Our approach is that no single approach can be used for all scenarios, but rather that we undertake a journey as partners with our client and we are agile enough to adapt to changing circumstances in order to enable successful delivery of projects efficiently. An integrated approach that looks at the alignment of the business strategy as well as the project contribution to benefits realization is adopted as part of our value delivery approach.



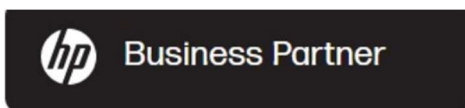
Business model

RainCloud in collaboration with our clients will at the beginning of each project, use our specialists to work with operators and planners to help define a vision for their business and operations and ensure that this becomes a reality by developing and deploying smart and relevant technologies.

We unlock value through any of the following pillars of our business model:

- **Project delivery:** development of solutions to meet the requirements of our clients
- **Partnerships and agent network:** partnering with world class technology OEMs to leverage on existing expertise and efficiencies
- **Solutions integration:** integrating different technologies to deliver comprehensive and turnkey solutions to our clients

Partners and Agent Network



Leadership

Ms. Clancinah Baloyi

Owner and CEO



Ms. Baloyi holds an MBA in innovation and leadership from the Gordon Institute of Business Science. Prior to her starting her own business, she was the Head of Department for Intelligent Transport Solutions at Intertoll, a subsidiary of Group Five. She is the former Chief Information Officer of Metrobus, and having worked for Tasima as GM: Business Solutions, as well being a Senior Manager at the Road Traffic Management Corporation she has more than 18 years of experience in the transport and technology arenas. She has also served for two terms on the Intelligent Transport Society of South Africa as a Board Member. Throughout her 18-year tenure within the transport industry, Clancinah has built a reputation for developing business strategies, incubating new business models, and identifying and implementing technologies for enhancement of service delivery. She is a seasoned business analyst, business process management professional, project manager and technology strategist, with experience spanning over 20 years in varied sectors of business. Her professional acumen lies in her ability to incisively dissect complex business problems and find practical solutions. Clancinah, a mother and student of life who is passionate about continuous learning and development, is results oriented and driven by socially impacting business solutions to everyday challenges sees herself as a change agent.



Contact Us



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